

## Sanofi Cambodia helps combat diabetes through CEP-D

**Phnom Penh, Cambodia – August 11, 2018** – Sanofi Cambodia has launched its three-year Cambodia Education Program on Diabetes (CEP-D) at Phnom Penh Hotel on the 11th of August 2018 as part of its mission to tackle the tough challenge of diabetes in the Kingdom. CEP-D's launching marked the start of a significant move for Sanofi Cambodia to effectively promote better care and management of diabetes. "The objective of this campaign is to raise public awareness of the disease and its very serious public health impacts. Moreover, we will also try to equip the medical community in Cambodia with the latest medical science information and knowledge" said Ms Dao Thu Nga, head of Sanofi Cambodia Operations.

H.E Thir Kruey, Secretary of State and president of Medical Council of Cambodia, said that the programme will gather all the healthcare professionals across the country and open a well-founded platform for doctors and specialists to share their knowledge and experiences.

Cambodia's recorded rate of diabetes is lower than its Southeast Asian neighbours, but the prevalence of the disease among those aged between 20 and 30 is higher in Cambodia than it is in the Western Pacific region and the rest of the world, according to the International Diabetes Federation – Western Pacific. Based on a survey by the Ministry of Health in 2010, 2.3 percent of the population in rural areas and 5.6 percent in urban areas have diabetes.

The International Diabetes Federation revealed that there are 230,800 cases of diabetes in Cambodia in 2015. "But the number today is likely to be a lot higher," said Professor Dr Koy Vanny, president of Cambodia Society of Diabetology and Endocrinology.

CEP-D, with a budget of nearly \$500,000, will involve curriculum development, training of approximately 1,180 healthcare professionals and reinforcement of students' awareness on diabetes. The programme will also elevate existing peer-to-peer support groups of diabetic patients and create new ones, conduct educational activities and run blood test events. These efforts will be backed up by solid media campaigns and a countryside roadshow.

Sanofi Cambodia will also lead the formation of an advocacy body along with the Cambodia Society of Diabetology and Endocrinology (CSDE), Ministry of Health (MoH), University of Health Sciences (UHS) and other related organisations.

### About Sanofi Cambodia

Sanofi has been helping patients in Cambodia since 1992, via the Roussel Uclaf Office of representation, which became the Société Rousse lCambodge in 1993.

Sanofi Cambodia, an affiliate of the global healthcare company, dedicates to our customers, our employees and more crucially, to our people who rely daily on our medicines.

Focused on the patients' needs, Sanofi Cambodia is committed to making its products as much as possible accessible to the greatest number of people wherever and whoever they are in Cambodia.

With more than 20 years of established operations and experiences in Cambodia, Sanofi Cambodia is a major partner of Cambodian healthcare professionals: doctors, pharmacists,

nurses, midwives, and manages many events to promote, to educate, and to improve scientific and medical knowledge.

**About Sanofi**

Sanofi is dedicated to supporting people through their health challenges. We are a global biopharmaceutical company focused on human health. We prevent illness with vaccines, provide innovative treatments to fight pain and ease suffering. We stand by the few who suffer from rare diseases and the millions with long-term chronic conditions.

With more than 100,000 people in 100 countries, Sanofi is transforming scientific innovation into healthcare solutions around the globe.

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